HKADC Project Grant Analysis 2000 – 2014

Compiled by: Ho Yan-yee Queenie

Established in 1995, the Hong Kong Arts Development Council (HKADC) has been charged with the distribution of arts funding for twenty years. Throughout the years, there have been opinions of all sorts regarding the strategic intent and the Council's role in relation to funding handling, share allocation among art forms, evaluation methodology and procedures, grant amount per project, and the like. This report looks into the allocation of resources to visual arts against other art forms, and among various sub-categories among the visual arts, from 2000 to 2014. The data in this report dates from 2000 when the funding model and administrative structure were restructured into the primitive version that we see today.

Methodology and limitation

The methodology of this report is based on the writer's Master thesis.[1] The original categories in the HKADC annual reports reveal its definition of project nature. The HKADC funding system classifies projects and arts groups into ten major categories for funding support. The divisions have been adopted by the HKADC in its annual reports since the council's first Five-Year Plan ended in 2000. However, HKADC categorization may fail to provide a clear view of how each art form has been supported by the HKADC at once. For example, the more recent reports tend to group granted projects by media instead of by forms (like separating funding for dance festivals from funding for dance performances and publications on dance), or grouping policy research with academic research focused on particular art forms.

The new categorization in this study aims to clear this picture and provide a more accurate focus on resources allocation across the various art forms between the grant years 2000/2001 and 2013/2014. Categorization expands from the HKADC ten to fourteen. The layout structure also diminishes the effect brought about by the unnecessary identification of project initiator (art practitioner or the HKADC), funding nature (scholarship or project funding) or the medium of execution (as publication, exhibition or administrative grants) on the respective art forms.

For the general funding patterns, the fourteen categories set in this study describe both the production of specific art forms and investments in relevant activities such as the preservation of individual project details (including catalogues and leaflets), themed publications, yearbooks, research, promotional schemes, the planning and building of specialized facilities, cultural exchange activities, internship programs and awards and scholarships that directly influence the advancement of respective disciplines. The listing

includes arts criticism, arts administration, dance, drama and theatre, film and media arts, literary arts, music, visual arts, xiqu and "mixed" for institutions that have demonstrated no predominant art forms in their projects. Each art form covered in this study is the summation of various art types that can be identified by their mediums, forms, origins and styles.

Due to limited information, this study only focuses on the HKADC listed spending on funded projects and does not consider the number of grant applications submitted to the HKADC. Necessary adjustments have been made, such as standardizing applicants' names based on available resources (such as news archives and the applicants' biographies.) While the best effort has been made to verify the nature of each granted art projects, "project nature" described by the HKADC in its reports have been taken reference when no other evidence is accessible at the time of the study.

Seven of the general art categories are defined in this study as follows:

- Arts education covers education and arts training schemes that invite children and teenagers, to enjoy the artistic merits through guided learning and creation of art;

- Arts promotion encompasses promotional campaigns, carnivals, expositions, community art projects, the production of radio and television broadcasts and audience development programs that aim to boost public interest, awareness and understanding of arts and culture but not teaching actual arts skills in general;

- Arts criticism is the professional realm that publishes writings that expertly and critically evaluate arts in a broad range of forms, not counting reviews composed by art journalists;

- Arts administration refers to the development and management of arts organizations and includes the pilot programs, scholarships and internship programs designed for arts administrators and curators;

- Research and development covers surveys, investigative visits, reviews, forums and conferences conducted to improve the planning and implementation of cultural policies, subsidy schemes and related programs that help sustain the industry's growth;

- Film and media arts comprises motion pictures, animations, multimedia creations and sound art;

- Visual arts spans calligraphy, Chinese painting, ceramics, sculpture, photography, mixed media installations, architecture, design and performance art.

A further study has been conducted, centering on the visual arts category, specially compiled for this publication. Where arts criticism has been identified as an independent category in the general study of arts funding patterns, those identified as directly related to visual arts are grouped into this focused study.

The sixteen art genres deduced from the granted visual art projects, whether it is as creation or the study of these creations, are:

- Architecture that covers the study of space, urban planning, town development and architectural design;

- Art history and criticism that study and document the development of particular visual arts genres;

- Chinese painting & calligraphy which includes Chinese-style paintings, calligraphy and seal-carving;

- Community art that discusses art and affairs and connects people on a community level;

- Crafts that takes in handiworks, including paper-cutting art, origami and ceramics;

- Design that combines purposed creations, such as advertising and fashion;

- Drawing & illustration that contains sketches and comics;

- Graphics & print that embraces graphic and type design;

- Mixed media that blends a mix of visual arts mediums like installation, still/moving images and sculpture in one piece of creation or project;

- Painting that spans paintings made with the use of oil, watercolour and body art

- Performance art;

- Photography;

- Research & archive;

- Sculpture that includes glass art;

- Social culture that examines socially concerned visual culture and art topics

- Unspecified/undefined being projects that lack clear evidence of the genres involved;

The above classification system is meant to redirect attention from project types to functions and art forms. The artistic nature of individual projects may not agree with the professions of the respective grantees or responsible arts groups that back them, or the industry to which they belong, especially in case of group exhibitions. While the best effort has been made to verify the nature of each granted art projects, "project nature" described by HKADC in its reports has been taken reference when no other evidence is accessible at the time of the study. All of the items and figures appearing in proactive projects and as recipients of HKADC grants are listed under specific years faithful to the HKADC annual reports, disregarding the Council's counter-adjustments and administrative costs incurred for granting of arts funding.

References:

Annual Reports of the Hong Kong Arts Development Council, 2000/2001 to 2013/2014

www.aaa.org.hk

www.pixelbread.hk

www.hkvisualartsyearbook.org

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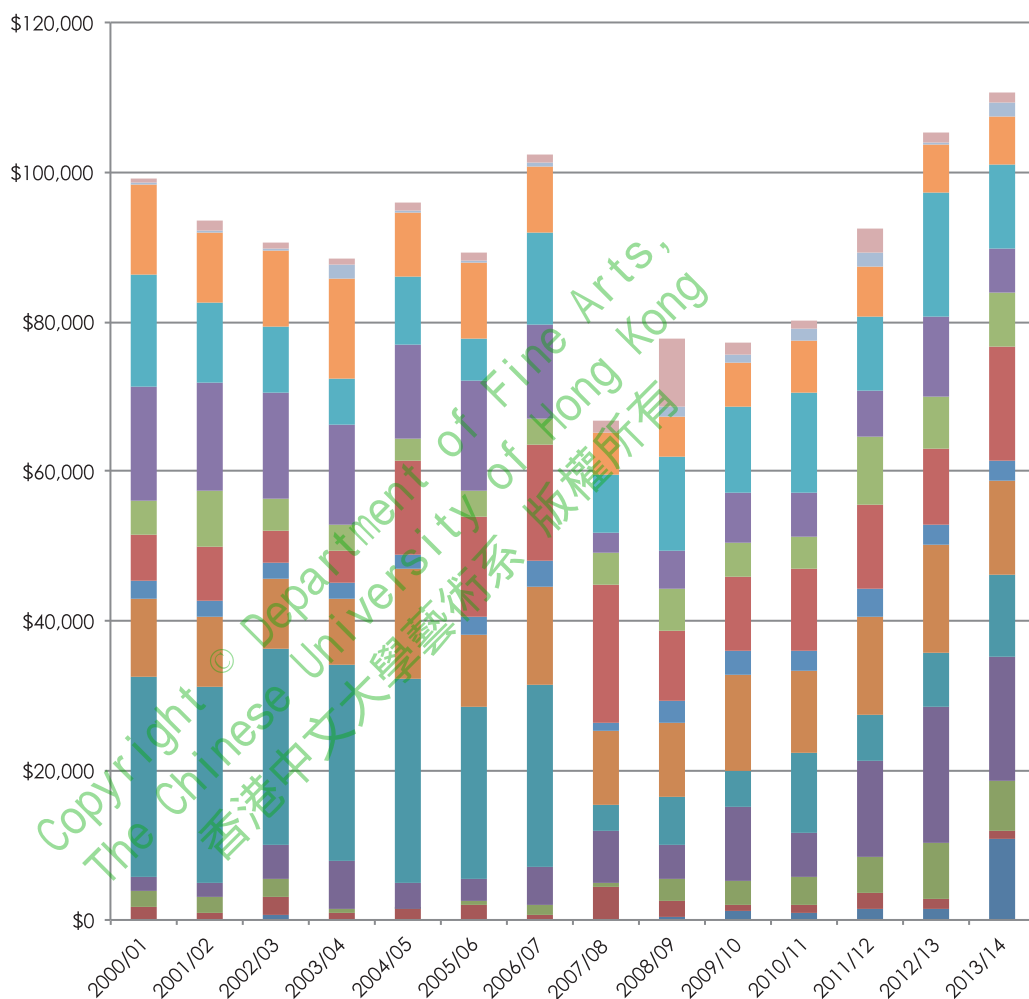
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[1] "Grant maker as policy maker: reviewing the ADC's role in developing the arts in Hong Kong" by Ho Yan-yee Queenie for the degree of Master of Visual Arts (Art Administration), June 2014.

Project Grants, Distribution by Art Form, 2000/01-2013/14
2000/01 至 2013/14 藝發局計劃資助按藝術類型分佈

Legend:
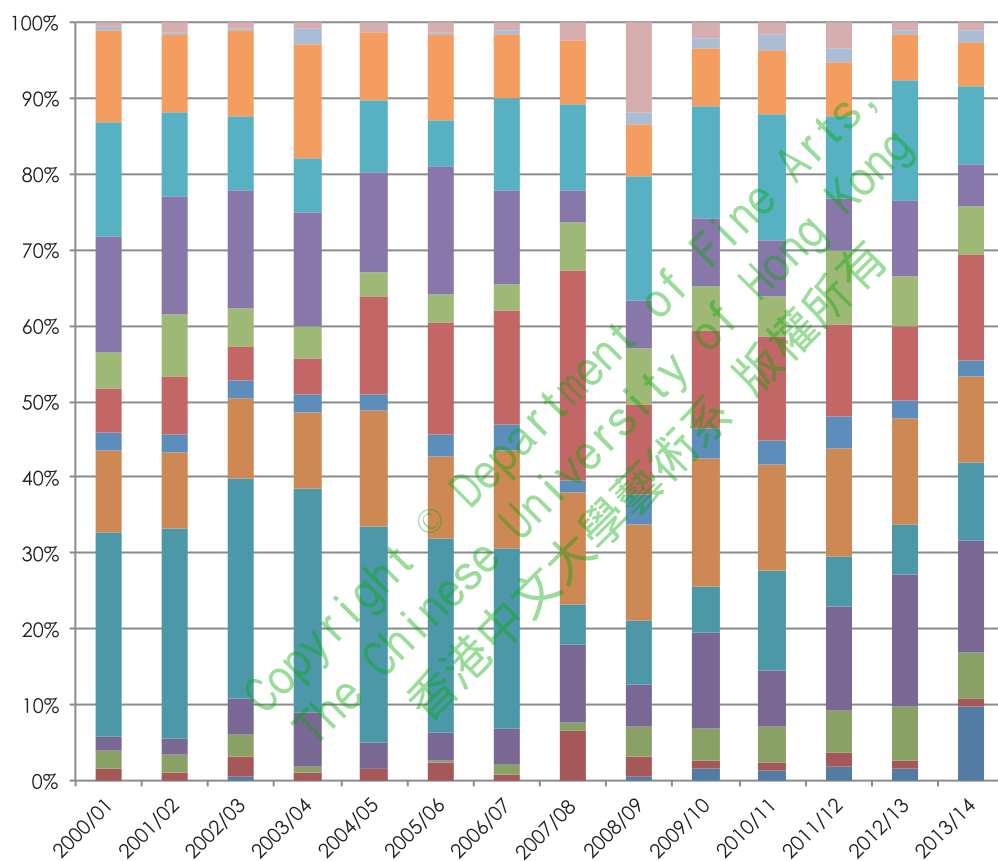
- Mixed 混合類別
- Research & development 研究及發展
- Xiqu 戲曲
- Visual arts 視覺藝術
- Music 音樂
- Literary arts 文學
- Film & media arts 電影及多媒體藝術
- Theatre 劇場
- Drama 戲劇
- Dance 舞蹈
- Arts promotion 藝術推廣
- Arts education 藝術教育
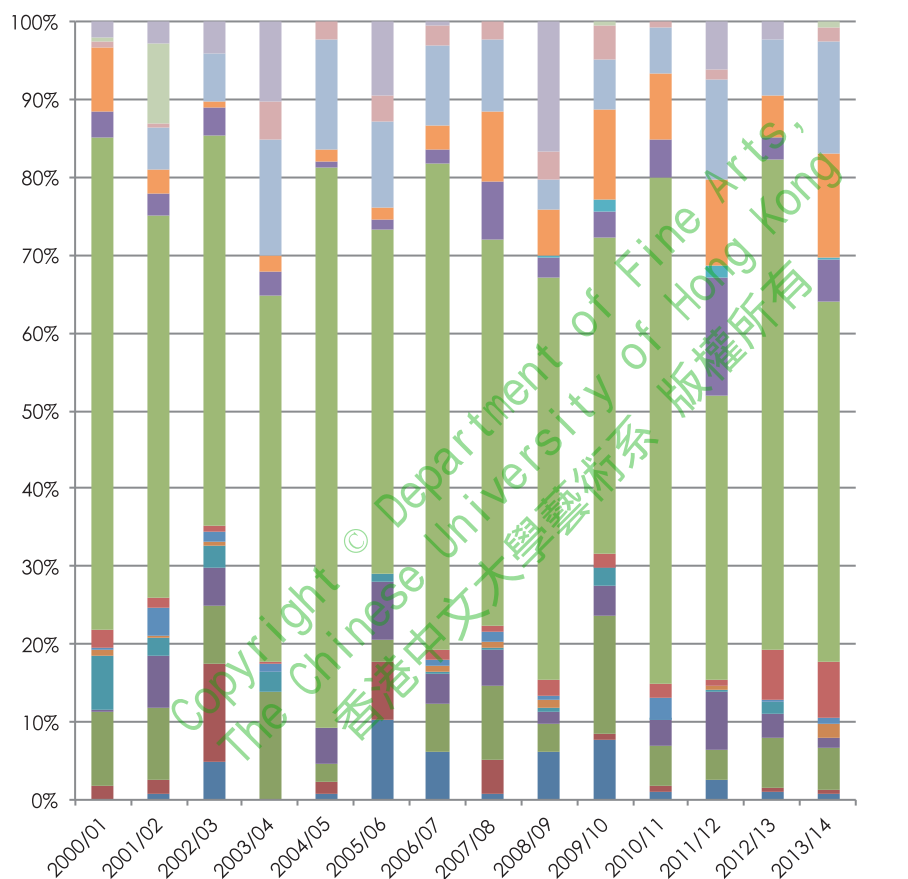- Arts criticism 藝術評論
- Art administration 藝術行政

Project Grants, Grant Amount by Art Form, 2000/01-2013/14
(figure rounded up to the nearest '000)
2000/01 至 2013/14 年各藝術類型計劃資助額（數字以千計算）

Legend:
- ■ Mixed 混合類別
- ■ Theatre 劇場
- ■ Research & development 研究及發展
- ■ Drama 戲劇
- ■ Xiqu 戲曲
- ■ Dance 舞蹈
- ■ Visual arts 視覺藝術
- ■ Arts promotion 藝術推廣
- ■ Music 音樂
- ■ Arts education 藝術教育
- ■ Literary arts 文學
- ■ Arts criticism 藝術評論
- ■ Film & media arts 電影及多媒體藝術
- ■ Art administration 藝術行政

Visual Arts Project Grant, Distribution by Genre 2000/01-2013/14
2000/01 至 2013/14 年視覺藝術計劃資助數目分佈
(按類型分類)

Legend:

- Unspecified/undefined 不明項目
- Social culture 社會文化
- Sculpture 雕塑
- Research & archive 研究及存檔
- Photography 攝影
- Performance art 行為藝術
- Painting 繪畫
- Mixed media 混合媒體
- Graphics & Print 版畫及平面設計
- Drawing & illustration (inc. comics) 插畫
- Design 設計
- Crafts 手工藝
- Community art 社區藝術
- Chinese painting & calligraphy 中國畫及書法
- Art history & criticism 視覺藝術歷史評論及研究
- Architecture 建築

Visual Arts Project Grants, Total Grant Amount by Art Form, 2000/01-2013/14
2000/01 至 2013/14 年視覺藝術計劃總資助額分佈
（按類型分類)


■ Unspecified/undefined 不明項目	■ Graphics & Print 版畫及平面設計
■ Social culture 社會文化	■ Drawing & illustration (inc. comics) 插畫
■ Sculpture 雕塑	■ Design 設計
■ Research & archive 研究及存檔	■ Crafts 手工藝
■ Photography 攝影	■ Community art 社區藝術
■ Performance art 行為藝術	■ Chinese painting & calligraphy 中國畫及書法
■ Painting 繪畫	■ Art history & criticism 視覺藝術歷史評論及研究
■ Mixed media 混合媒體	■ Architecture 建築
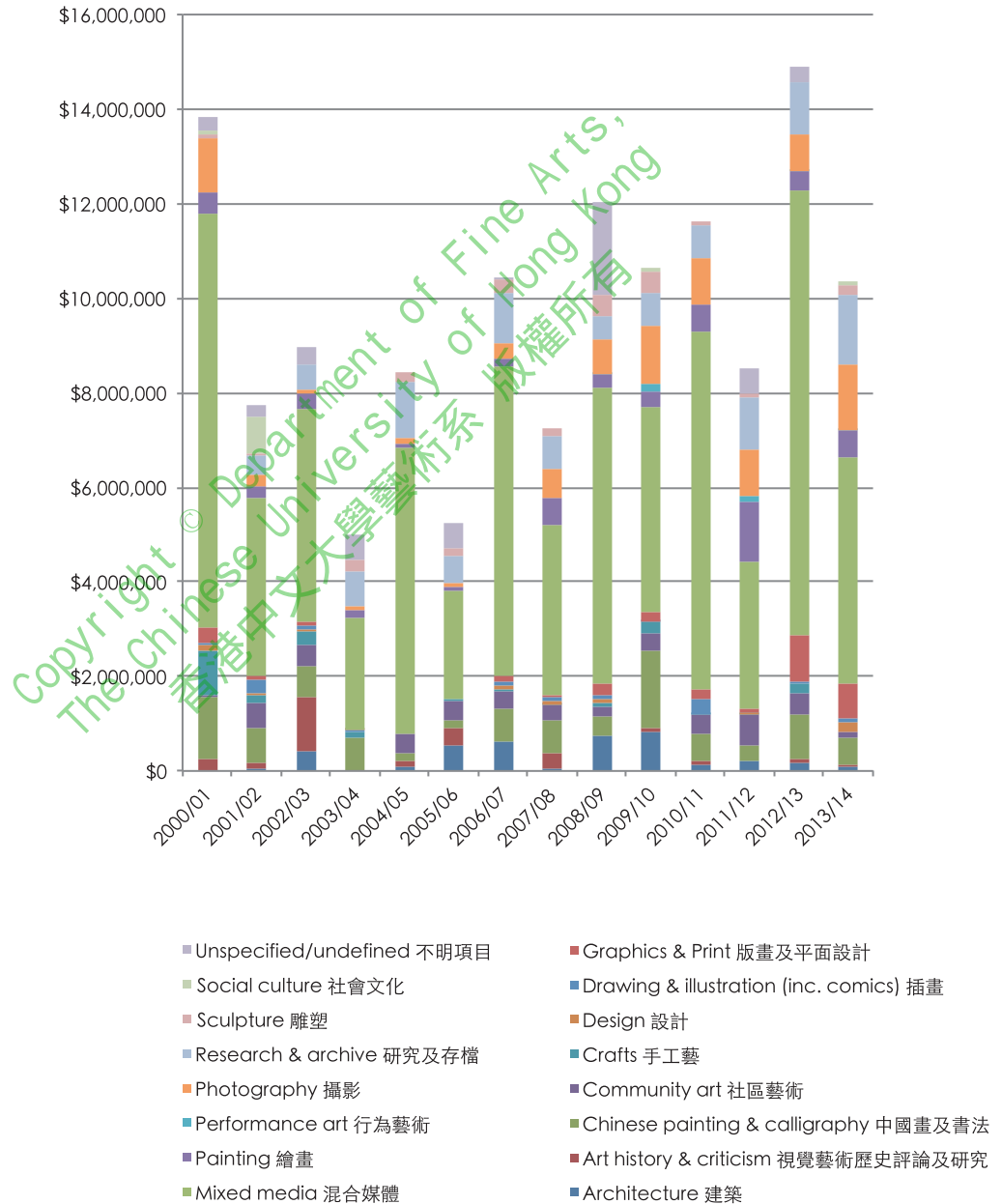
Visual Arts Project Grant, Distribution by Medium, 2000/01-2013/14

2000/01 至 2013/14 年視覺藝術計劃資助數目分佈 (按媒介分類)
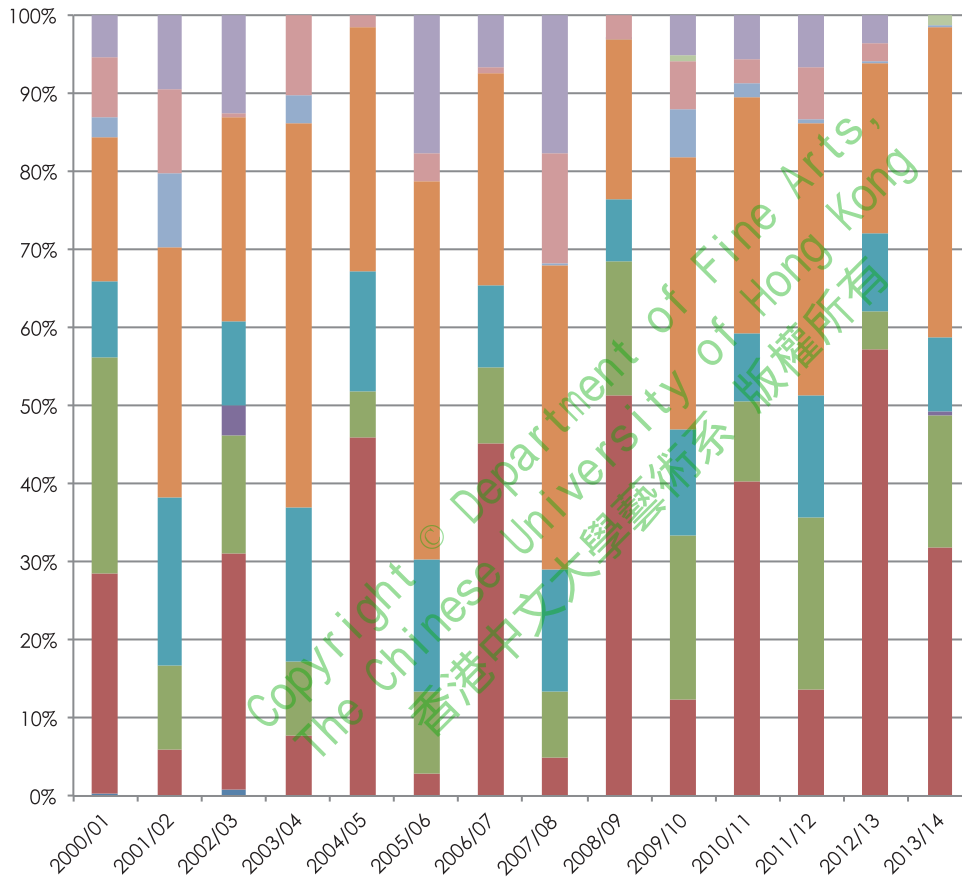
Legend:
- Research & reviews 研究及評論
- Publication 出版
- Performance 演出
- Forum 研討會/座談會/講座
- Programme 活動計劃
- Exhibition 展覽
- Residency 藝術家駐留計劃
- Cultural exchange 文化交流計劃
- Mixed 混合媒介
- Competition 比賽

Visual Arts Project Grants, Total Grant Amount by Medium, 2000/01-2013/14
2000/01 至 2013/14 年視覺藝術計劃總資助額分佈（按媒介分類）
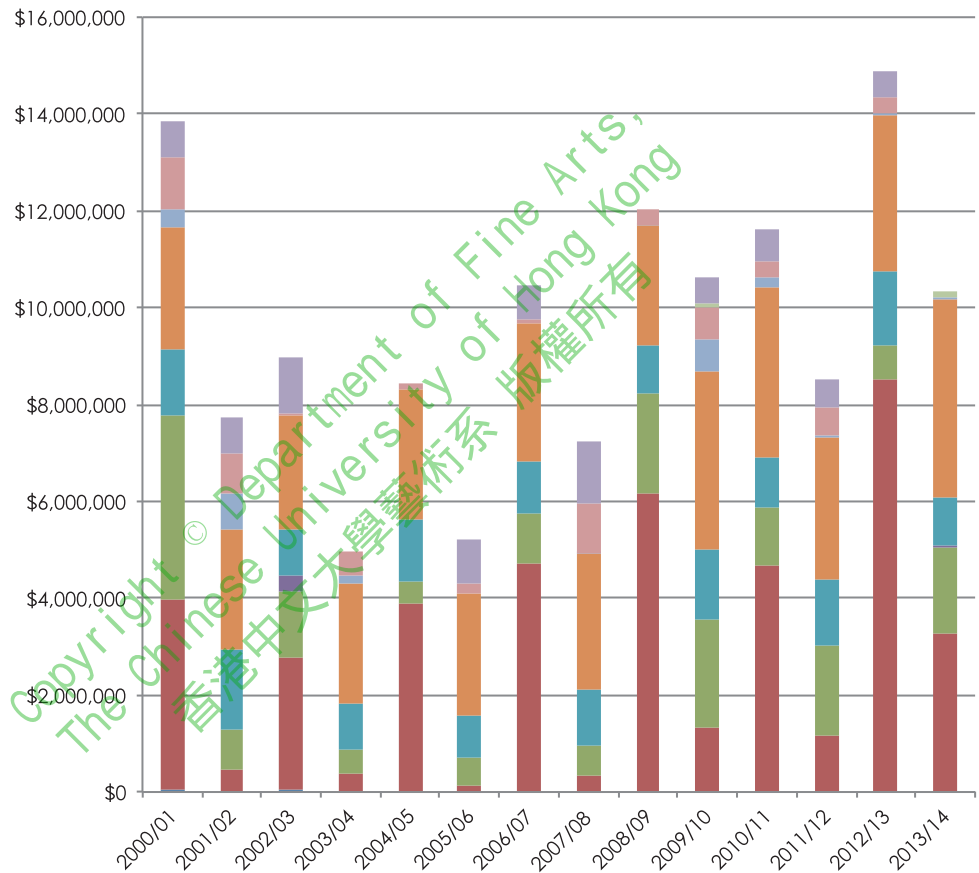
- ■ Research & reviews 研究及評論
- ■ Publication 出版
- ■ Performance 演出
- ■ Forum 研討會/座談會/講座
- ■ Programme 活動計劃
- ■ Exhibition 展覽
- ■ Residency 藝術家駐留計劃
- ■ Cultural exchange 文化交流計劃
- ■ Mixed 混合媒介
- ■ Competition 比賽

Number of Grantees (incl. Proactive Projects, year grantees and project grantees). Actual Number by Art Form. 2000/01-2013/14

Number of ADC Grantees (incl. Proactive Projects) by Art Form 2000/01-2013/14

Art forms 藝術類別	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06
Art administration 藝術行政	0	0	2	0	0	0
Arts criticism 藝術評論	5	6	6	4	6	6
Arts education 藝術教育	4	4	4	5	1	4
Arts promotion 藝術推廣	7	4	6	15	6	8
Dance 舞蹈	22	15	11	14	14	8
Drama 戲劇	49	36	29	24	22	24
Theatre 劇場	3	1	1	2	2	6
Film & media arts 電影及多媒體藝術	27	23	26	17	24	25
Literary arts 文學	121	80	36	28	24	22
Music 音樂	17	19	16	15	19	13
Visual arts 視覺藝術	95	59	54	48	22	31
Xiqu 戲曲	44	28	23	20	14	18
Research & development 研究及發展	3	1	2	5	1	1
Mixed 混合類別	2	2	1	1	2	2
Total	399	278	217	198	157	168

2000/01 至 2013/14 年獲藝發局資助的藝術家單位 (包括先導計劃、一/二/三年資助團體及計劃資助，按藝術類型分類)

— 2000/01 至 2013/14 年獲藝發局資助的藝術家單位（按藝術門類分類）

2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
0	0	2	3	4	5	4	9
4	6	7	1	4	8	5	6
5	2	7	4	4	4	6	6
11	9	20	10	4	10	10	10
13	16	27	21	25	21	19	21
22	28	26	33	28	33	36	34
7	5	10	13	15	17	13	16
22	23	28	22	20	21	17	19
34	32	50	62	55	45	32	48
16	29	40	45	30	35	30	28
65	54	67	82	65	64	64	66
21	21	23	23	27	19	18	19
3	0	2	2	4	2	1	4
2	2	3	3	3	5	2	1
225	227	312	324	288	289	257	287